

Sight and Sound Inc  
1418 Oxford Street  
Hopkins, MN 55343



Sample Patient  
123 Sample Street  
Sample Town, MN 12345

**Dear Sample,**

As a valued patient of Sight and Sound Inc, it is important to us to make sure that your hearing instrument is working properly. Some problems with hearing instruments may go unnoticed for an extended period of time, without a thorough inspection.

We welcome you to take this opportunity to have your hearing instrument examined before your hearing instrument warranty expires. Sight and Sound Inc will provide a thorough check and cleaning of your hearing instrument free of charge, to make sure that if anything is wrong, we can have the manufacturer of the hearing instrument address any issues if appropriate.

Our records indicate your warranty expires 11/16/2009. Please call our office at 763-291-4735 at your earliest convenience to make an appointment.

Additionally, we invite you to consider extending your hearing instrument coverage through ESCO. See the accompanying ESCO information regarding the available hearing aid insurance plans. Please submit your application for coverage before 11/16/2009 directly to ESCO, if you wish to keep your coverage from lapsing. Please contact ESCO at 1-800-992-3726 if you have any questions regarding their hearing instrument insurance coverage.

**Thank You,**

Sight and Sound Inc  
763-291-4735  
<http://www.sightandsound.com>